

Dave Graybill

The Fishin' Magician

Nickel Ads

Happy New Year everyone! I look back on 2014 as a great year, with lots of fun fishing and great new acquaintances, and the outlook for 2015 is excellent for those who like to fish Eastern Washington State. The Holidays put a crimp in my outdoor activity, but I am not complaining I had a wonderful time with my family and will be back out on the water as soon as the weather allows.

Looking at the forecast in our region we expect very cold temperatures in the next week. This is a good thing. I have been eager to float the Wenatchee River with my buddy Shane Magnuson but the river has just been too high. The colder weather should help drop the flow to fishable levels, and if it doesn't put too much ice in the water we could get out and give it a try. It will also help get some ice on our local lakes and reservoirs. The cold snap will put a thin layer on most of them in the region, and I will be keeping a close eye on them to be sure that they are safe enough for ice fishing before I suggest planning a trip. I am also looking forward to a trip to the Snake River near Lyons Ferry. This is known for great steelhead fishing and I am anxious to try it.

I would like to share some information on how my web site traffic has grown this past year. I will have had over 7.3 million Hits and over 500,000 Visits to the site in 2014. This is another significant increase over last year. It is a reminder of how popular our fisheries are here in Eastern Washington. I also want to let everyone know that my column in the NCW Nickel Ads is increasing its distribution. I have been in the North Central Washington and Tri-Cities editions for a few years now, and earlier this year added it to the one in Central Washington edition. Starting some



time after the first of the year I will be included in the last of the four editions, which will include the region around Spokane and into the western edge of Idaho. The column, which I write exclusively for these papers continues to grow in popularity, and now 75,000 readers a week will have the opportunity to read it in these free publications. This is all due to the help of Kristen Bryant and Bill Hansen.

Although many people think that I am guide, due to my level of activity on the water here in Eastern Washington, I am not. I am blessed with sponsors and advertisers that keep me going. A sponsor that I want to mention is Hooked on Toys in Wenatchee. They have been an advertiser with me for over 15 years, and I wouldn't be able to travel Eastern Washington to the extent that I do without their consistent support. I want to thank Pat Armstrong at the Town Ford Dealership in East Wenatchee for providing me with a late model Ford F-150 to keep me on the road. We will be entering our

fifth year of this relationship and I can't say enough about how the people at the dealership take care of me. I want to remind those of you that have attended the free seminars at the dealership that the whole sales staff and others stay late to set up and tear down as we use their service center. Hundreds of anglers have enjoyed these seminars over the past four years, and we have more planned for 2015. Look for the announcement of another seminar very soon that will feature great speakers and also the introduction of the all-new Ford F-150 line up that is creating a stir in the industry.

I wouldn't be able to provide the quality reports on the fishing in our region without the support of Bob Feil Boats and Motors in East Wenatchee. They have been putting me in new boats for the past three years so I can be out on the water equipped to take advantage of the great fishing available to us. I started off with a 19-foot Kingfisher Discovery, then a 20-foot Discovery with the off shore bracket and when it sold they outfitted me with a new 20-foot Smoker Craft. All of these boats have met the demands of the type of fishing that we enjoy here. They are outfitted with the best accessories available and the people that buy them are getting quality boats rigged with great gear and they will enjoy them for years to come.

There are many other advertisers that use my web site, web-based TV Shows, radio stations and Nickel Ads newspapers to reach the active angling public. Please click through my web site pages and visit the advertisers represented there. There are many guides, hotels and product representatives that have given me their time to create the TV shows that we broadcast, and

thanks goes to them, too. In Western Washington my reports have been carried on KVI-AM Radio and Dave Samp has been instrumental in keeping these reports going. Readers of the Seattle Times on-line follow me through the reports thanks to Mark Yuasa, the Outdoor Sports Editor.

Many of you have noticed the great improvements to the Fishing TV Show and the new How To and What's New TV Show. This is due to the great work of Eric Granstrom of Gaboon Productions. He has been working with me for almost two years now and you will see his involvement in FishingMagician.COM LLC and all that we do increase. He is a gifted writer and broadcaster and you will be seeing more from him in the very near future. Right now he is working with me to create a whole new look to the FishingMagician.com web site with Axeon Technologies of Wenatchee. We will be introducing a new look and new functions to the web site that everyone will appreciate. The list of thank yous would not be complete without one to my wife Eileen. She has been willing to travel with me to all sorts of places with a video camera and in all sorts of weather, and faithfully gives her time to editing much of my writing. Her behind the scenes work is much appreciated.

Dedicating myself to continue to provide reports on fishing in our region in 2015 is not a difficult thing. I love what I do, and thank you to all of you that have sent me notes via e-mail and Facebook encouraging me to keep it up. I surely will.

Reach Dave at:
www.FishingMagician.com
or Fishboy@nwi.net

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